

# Message from the Board Chair

At Conexus Credit Union, our purpose is both why we exist and a compelling story of our future. Our values are the behaviours we demonstrate to deliver on our purpose and on the promise to our members. Last year marked the first year of our five-year strategic plan with new performance measures that fully align to improving members' financial well-being.

We strive to lead an organization that is authentic, bold and creative, and responsible – as evidenced by year-over-year growth, responsible spending, and investment in our communities. It's not just something we say. You can see and feel the difference with every interaction and we're proud that our promise attracted more than 3,000 net new members to Conexus last year.

Conexus is a member-owned co-operative that delivers personal, business, and agricultural financial services with ease, access, and value, now to more than 128,000 members right across Saskatchewan. As we grow, so does our need to continually evolve.

Conexus' board is very much a part of the continual transformation of Conexus that keeps us in a strong position to provide what matters to you. And not just for the present, but for the next generation of Conexus members as well. As the voice of our

membership, elected by you, we are incredibly proud to strategically steer Conexus forward.

We have put in considerable time and effort discussing how to ensure every member has a voice and opportunity to lead Conexus into the future. The result is a proposed bylaw change that will be shared with and voted on by the membership at the annual general meeting. We look forward to engaging with Conexus members on this important proposal.

What else have we been up to? We have been more focused than ever on investing in the province to help shift the needle in the area of financial well-being. In 2018, we invested over \$1.9 million to support 118 non-profit and charitable organizations across Saskatchewan. This includes investing in financial literacy programs, capital projects, and commitments that address the basic human needs of education, food, shelter, and health services. To read more about these partnerships and our investment in Saskatchewan, please head to pages 15 to 25 in the annual report.

We genuinely hope that you too see the changes to your credit union in becoming more focused every day on your financial well-being – whether that is for you personally or your business. Thank you for another great year!



A handwritten signature in black ink, appearing to read 'Joel Mowchenko'. The signature is fluid and cursive, written over a white background.

Sincerely,  
**Joel Mowchenko**  
Chair, Conexus Board of  
Directors