

Your success is our success

Conexus' 2018 performance driven by members' financial well-being

Conexus has a storied history in Saskatchewan and in 2018, this story continued with transformational change in the ways we're delivering our promise to improve the financial well-being of our members and our communities.

In 2018, we continued to build the credit union of the future through financial literacy education, cultivating entrepreneurship, community investment and evolving the member experience. A few highlights from the year include:

- Investing \$1.9 million in Saskatchewan communities through our Community Investment Program.
- Serving 128,598 members and welcoming over 3,000 net new members from the previous year.
- Managing \$8.26 billion in total funds
- Employing 900+ people across Saskatchewan

"Our member's financial well-being drives everything we do," said Eric Dillon, Conexus' Chief Executive Officer. "It's not just something we say, it's the basis for every decision we make and how we measure our performance. Our members' success is our success."

We believe financial literacy is a pillar of healthy communities and continue to look for ways to make a socio-economic difference in Saskatchewan through our community investment program. In 2018, we delivered financial literacy presentations and courses to over 800 families and invested over \$550,000 in financial literacy education programs. In addition, our advocacy efforts to get financial literacy into the classroom was heard by the Province of Saskatchewan who announced it will be introducing financial literacy into school curriculums in 2019.

In addition to supporting financial literacy, we also launched several new solutions and services to our members, including:

- New online budget calculator
- Interac® Autodeposit and Interac® Request Money
- Interac® e-transfer business limits
- Business demand suite
- ClickSWITCH
- New suite of Conexus MasterCard credit cards

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AT A GLANCE:

- Conexus' 2018 Annual Report is now available online.
- Welcomed over 3,000 new members and managed total funds of \$8.26 billion.
- Invested \$1.9 million in Saskatchewan communities.
- Introduced several new solutions and services to members including ClickSwitch, a new suite of Conexus MasterCard credit cards, and more.

Through these new solutions, we're able to deliver services the way our members want to be served, putting our members' financial interests first and helping them track their progress in a way that matters to them.

Conexus' Board is also very much a part of the continual transformation of Conexus that keeps us in a strong position in providing what matters to our members. On April 16, 2019, at Conexus' Annual General Meeting, we welcomed two board members, Kara Marchand and Sandi Kitts, back to the Board as well as welcomed two new Board members, Adam Hicks and Kathryn Pollack.

"As the voice of our membership, elected by you, we're incredibly proud to strategically steer Conexus forward," said Joel Mowchenko, Chair, Conexus Board of Directors. "It's not just for the present, but for the next generation of Conexus members as well and we're excited to continue this journey."

With new members joining the Board, we also say good-bye and thank outgoing Board members Jason Schenn and John Benson. Thank you for sharing your knowledge, expertise and leadership with Conexus and helping make a meaningful difference at Conexus, for our members and within our communities.

More information about Conexus' 2018 Annual Report can be found at <https://www.conexus.ca/AboutConexus/WhoWeAre/AnnualReport/>. For more information on Conexus' Board of Directors, visit <https://www.conexus.ca/AboutConexus/Leadership/Governance/>.

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ABOUT CONEXUS CREDIT UNION

Conexus is a forward-thinking credit union committed to our members and their financial well-being. Providing ease, access and value is key to our technological advances and services we bring to market for our members. We know banking is no longer a place you go, but a thing you do. Located across Saskatchewan, we are Saskatchewan's largest and Canada's sixth largest credit union. As a credit union, our profits are returned to our members through our rates, no-fee accounts, community investment and more. Visit <http://www.conexus.ca> for more information

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