



## Saskatchewan's two largest Credit Unions launch unique new *Mobile Pay for Android*™

**Regina, SK (June 28, 2016)** – Saskatchewan's two largest Credit Unions have now launched an industry-leading technology for their members.

Conexus and Affinity Credit Unions have collaborated with two other major Canadian Credit Unions on the development of another innovative new Canadian-made financial tool for their members.

**Mobile Pay** enables members with Android™ phones to make secure purchases directly from their chequing or savings accounts, using their phones.

"Mobile Pay is an exciting innovation for our members to have the convenience of paying for a purchase with their phones", says Conexus CEO Eric Dillon. "It also demonstrates how credit unions can work co-operatively and collectively to enhance all of our member's experience."

Android™ is the fastest growing smartphone platform in Canada, and it was because of that, Mobile Pay was developed for use on Android™ devices.

"I am very proud of the fact that once again credit unions remain at the forefront of product development and innovation in the financial industry. This has been a very exciting process for us. By working together we have been able to develop a product that we can each offer to our members, and potentially to credit union members across the country. This initiative shows the benefit of the credit union family nationally," said Mark Lane, Affinity Credit Union CEO.

Jodie King, owner of Booster Juice in northwest Regina, said she is excited about the new service. She believes it will be of significant benefit to her customers and her business.

"It's an exciting new tool – it will help us to have happier customers because it will speed up the purchase process reducing line ups and allowing people to get in and out of the store more quickly," said King.

Purchases using Mobile Pay can be made at any Canadian retailer displaying the Interac Flash® logo.

Mobile Pay was developed collaboratively by First West Credit Union in British Columbia, Meridian Credit Union of Ontario, and Conexus Credit Union and Affinity Credit Union from Saskatchewan. It is available to any member of the four partnered credit unions, who are Android™ users, and have the latest version of their credit union's mobile banking app. Additional Canadian credit unions are expected to begin offering the new service later this year.

**For more information:**

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**Background:**

Conexus is a technology forward thinking credit union committed to innovation and bringing financial services to market with speed. Saskatchewan's largest and Canada's sixth largest credit union has \$7.14 billion in total funds managed and approximately 120,000 members. Over 900 employees and sales professionals serve at more than 41 locations throughout the province.

Affinity Credit Union is the 7th largest credit union in Canada with \$5.9 billion in managed assets and with the largest credit union branch network in Saskatchewan. It offers a complete range of accounts and services including loans, mortgages, investments, financial planning, estate planning, business loans and insurance. Members can access banking services at any branch, through mobile specialists, a personalized Contact Centre, or through online, telephone or mobile banking. At Affinity, we work together to build a better world for everyone, every day.